

Save the da(te)n(ce)



Leadership & Followership Practitioner's Certification with Ira Chaleff

Train the trainer certification by best-selling author of Leadership and Followership and “**Intelligent Disobedience**”, Ira Chaleff*.

A unique opportunity in Europe to “learn from the source”, as Ira will be giving a conference in Brussels by request of the **European Commission**. It is a one-time chance to acquire a new training tool and service straight from its creator: a world-renowned author and speaker.

Leadership development programs everywhere are recognizing the need to include the principles of effective followership in their curriculums and you need to understand why. Because it is now understood that “follower” is a role, not

*Ira Chaleff is the leader in the field of Followership for 20 years. The models in his award winning book, “The Courageous Follower: Standing Up To and For Our Leaders”, have been incorporated into multiple Leadership Development programs around the world and have been validated in many doctoral dissertations. His latest book “Intelligent Disobedience” is being received with a similar success.

a personality type.

We all shift between the follower and leader role continuously and need to do each with strength. Without strength in both leadership and followership roles, high-

profile, very costly failures occur that were almost always avoidable.

The process of creating successful and beneficial hierarchical relations implies understanding the importance of these roles and how each role needs to be involved in a “dance” that benefits the organization, the people involved and the cultural mindsets around us.

About the 2-step certification

This certification is conceived in the following steps:

- **Day 1:** Acquaintance with the theory of Courageous Followership,
- **Day 2 (optional, highly recommended):** Tools, methodology and practice.

Please find a detailed program for both days on page 2.

ROI: why invest in this?

- You will acquire distinctive tools to diversify your methodologies and learn well-proven followership models,
- You will practice these models so that you can then incorporate them into your own trainings,
- At the end of the second day you will receive a Practitioner's Certification on Leadership and Followership that you can add to your credentials.

In collaboration with: *Leading with Purpose and Passion*



GreenHouse Group
GROWING PEOPLE

For all information related to the event, please contact:

Pavlina Markopoulou - pavlina@redscope-consulting.com - T.: +32 494 595 801
or William Gandemer - w.gandemer@greenhouse-group.com - T.: +32 254 08 133

Day 1 - 17 October 2017

On day 1, Ira Chaleff will conduct a Courageous Follower training programme as he would for his clients:

- You will receive a copy of his book,
- It will orient you to the basic courageous follower model so you can integrate aspects of it into your own training programmes,
- It will allow you to do the internal work of overcoming the fear many experience when needing to dissent from those in positions of authority and provide you with a variety of exercises that will help you in doing so,
- At the end of the day you will receive a **Certificate of Attendance**.

Price: €470 HTVA for those participating ONLY in Day 1.

Ira Chaleff



Ira Chaleff is unquestionably the most experienced trainer in the world on teaching the practical applications of

Followership. His purpose at this time is to equip a new generation of trainers to integrate the power of dynamic followership in their leadership development programmes.

To share his knowledge with as many instructional designers and trainers as possible, he is offering his services to Redscope and GreenHouse Group pro bono on a one-time basis. This enables us to offer you this unique opportunity at a below market rate that will cover operational expenses.

If you cannot participate in the second day of the programme for financial or scheduling reasons, you will still have gained significant value from this experience.

Day 2 - 18 October 2017

On day 2, which is both optional and highly recommended, Ira Chaleff will deconstruct the key elements of his approach to teaching this material so that:

- You will receive an expanded array of tools for tailoring your leader-follower presentations to multiple lengths, formats, and levels of audience,
- You will have rich opportunity for discussion and exchange with Ira Chaleff and your colleagues in the field,
- You will have opportunities for practice and feedback that will enrich your mastery of the concepts, exercises and tools,
- You will receive the Practitioner's Certification allowing you to add certified in Courageous Followership and Leadership to your CV.

Price: total price for BOTH days: €800.

Practical Information

Location: Brussels (center)

Time: From 09.00-17.00

Cost:

Day 1: 470 euros HTVA;

Day 1 and 2: 800 euros HTVA.



[CLICK HERE TO REGISTER NOW](#)

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